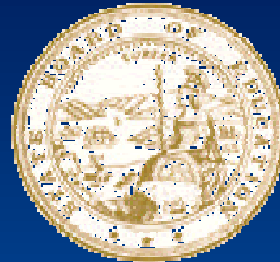

**Towards Enhanced
Parent to School to Parent
Communications**

California State Board of Education



POLICY # 89-01

Parent Involvement* in the Education of Their Children Originally adopted January 1989, and Revised September 1994

- Research has shown conclusively that parent involvement at home in their children's education improves student achievement.
- Furthermore, when parents are involved at school, their children go farther in school, and they go to better schools.



NCLB Requires Improved Parent Student Communications

Approximately \$40 million was made available for competitive grants under Title II, Part D, Enhancing Education Through Technology (EETT) grants.

The application for this funding listed a requirement that the application describe how...

“the applicant will use technology effectively to promote parental involvement and increase communication with parents.”

Web-Based Student Information Systems



- Grades
- Attendance
- School News
- Class News
- Assignments
- Calendars
- Lunch Menus and more...
- Other Custom Apps

Web-Based Student Information Systems Provide:

- ✓ **Powerful Capabilities for School Administrators**
- ✓ **Timesaving Tools for Teachers**
- ✓ **Accurate, Up-to-the-Minute Information for Parents**
- ✓ **Valuable Services for Students**

The Non-Users of the Internet

- Adults with low levels of overall education
 - ✓ 60.2% of adults (over age 25) with only a high school degree
 - ✓ 87.2% of adults with less than a high school education
- Hispanics
 - ✓ 68.4% of all Hispanics
 - ✓ 85.9% of Hispanic households where Spanish is the only language spoken
- Blacks
 - ✓ 60.25 of African Americans

Internet Use by Ethnicity and Income

| | Internet Use (percent) Sept. 2001 |
|-------------------------|---|
| Race/Origin | |
| White | 50.3 |
| Black | 29.3 |
| Asian Amer. & Pac. Isl. | 49.4 |
| Hispanic | 23.7 |
| Family Income | |
| Less than \$15,000 | 25.0 |
| \$15,000 | 33.4 |
| \$25,000 | 44.1 |
| \$35,000 | 57.1 |
| \$50,000 | 67.3 |
| \$75,000 | 78.9 |

Source: NTIA and ESA, U.S. Department of Commerce using U.S. Census Bureau Current Population Survey Supplements February 2002

The SurfStation®



Provides the means to enhance communication between the school and the parent through the use of the Internet, e-mail, and web-based student information systems.

The SurfStation[®] is:

- Environmentally conscious (the original equipment is a recycled Pentium class computer)
- Educationally sound (parent/school communication is an important aspect of student achievement), and
- Economically enhancing (the SurfStation[®] allows the user complete access to the revenue producing uses of the Internet).

The SurfStation®

will allow schools that fully deploy to:

- ✓ Decrease the flow of paper
- ✓ Enhance School-Parent Communications
- ✓ Eliminate the Internet divide
- ✓ Make full use of their SIS investment
- ✓ Make better use of school's investment in technology
- ✓ Allow for more curriculum/technology integration
- ✓ Be more compliant with NCLB regulations

The SurfStation® is an inexpensive solution

- The SurfStation® uses the Linux operating system.
- It is designed as a simple, easy to use communications device that has full Internet-ready functionality that allows the user to:
 - ✓ Send and Receive e-mail
 - ✓ Surf the Web
 - ✓ Access Student Information Systems
 - ✓ Search Job Sites
 - ✓ Submit Resumes
 - ✓ Most Other Online functions

What You Get

Your SurfStation Includes:

- A Pentium Class CPU
- Monitor
- Keyboard
- Mouse
- Modem
- Internet Access** for 1 Year
- Training Workshops for Parents



For a One-Time Fee of \$150!

*Model shown is typical. Your SurfStation may not be identical in exterior appearance

**30 hrs. online access per month

**Contact Us Now to Learn How
Your School can get Parents Connected**

1-310-467-4977

Info@thesurfstation.com