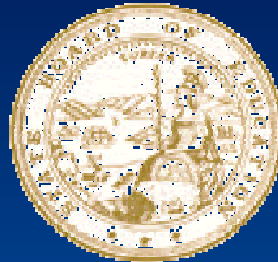


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**Towards Enhanced  
Parent to School to Parent  
Communications**

## California State Board of Education



### **POLICY # 89-01**

#### **Parent Involvement\* in the Education of Their Children Originally adopted January 1989, and Revised September 1994**

- Research has shown conclusively that parent involvement at home in their children's education improves student achievement.
- Furthermore, when parents are involved at school, their children go farther in school, and they go to better schools.



## NCLB Requires Improved Parent Student Communications

Approximately \$40 million was made available for competitive grants under Title II, Part D, Enhancing Education Through Technology (EETT) grants.

The application for this funding listed a requirement that the application describe how...

**“the applicant will use technology effectively to promote parental involvement and increase communication with parents.”**

## Web-Based Student Information Systems



- Grades
- Attendance
- School News
- Class News
- Assignments
- Calendars
- Lunch Menus and more...
- Other Custom Apps

## **Web-Based Student Information Systems Provide:**

- ✓ **Powerful Capabilities for School Administrators**
- ✓ **Timesaving Tools for Teachers**
- ✓ **Accurate, Up-to-the-Minute Information for Parents**
- ✓ **Valuable Services for Students**

## The Non-Users of the Internet

- Adults with low levels of overall education
  - ✓ 60.2% of adults (over age 25) with only a high school degree
  - ✓ 87.2% of adults with less than a high school education
- Hispanics
  - ✓ 68.4% of all Hispanics
  - ✓ 85.9% of Hispanic households where Spanish is the only language spoken
- Blacks
  - ✓ 60.25 of African Americans

## Internet Use by Ethnicity and Income

	Internet Use (percent) Sept. 2001
<b>Race/Origin</b>	
White	50.3
Black	<b>29.3</b>
Asian Amer. & Pac. Isl.	49.4
Hispanic	<b>23.7</b>
<b>Family Income</b>	
Less than \$15,000	25.0
\$15,000	33.4
\$25,000	44.1
\$35,000	57.1
\$50,000	67.3
\$75,000	78.9

Source: NTIA and ESA, U.S. Department of Commerce using U.S. Census Bureau Current Population Survey Supplements February 2002

# The SurfStation®



Provides the means to enhance communication between the school and the parent through the use of the Internet, e-mail, and web-based student information systems.

## The SurfStation<sup>®</sup> is:

- Environmentally conscious (the original equipment is a recycled Pentium class computer)
- Educationally sound (parent/school communication is an important aspect of student achievement), and
- Economically enhancing (the SurfStation<sup>®</sup> allows the user complete access to the revenue producing uses of the Internet).

# The SurfStation®

**will allow schools that fully deploy to:**

- ✓ Decrease the flow of paper
- ✓ Enhance School-Parent Communications
- ✓ Eliminate the Internet divide
- ✓ Make full use of their SIS investment
- ✓ Make better use of school's investment in technology
- ✓ Allow for more curriculum/technology integration
- ✓ Be more compliant with NCLB regulations

# The SurfStation® is an inexpensive solution

- The SurfStation® uses the Linux operating system.
- It is designed as a simple, easy to use communications device that has full Internet-ready functionality that allows the user to:
  - ✓ Send and Receive e-mail
  - ✓ Surf the Web
  - ✓ Access Student Information Systems
  - ✓ Search Job Sites
  - ✓ Submit Resumes
  - ✓ Most Other Online functions

## What You Get

### Your SurfStation Includes:

- A Pentium Class CPU
- Monitor
- Keyboard
- Mouse
- Modem
- Internet Access\*\* for 1 Year
- Training Workshops for Parents



**For a One-Time Fee of \$150!**

\*Model shown is typical. Your SurfStation may not be identical in exterior appearance

\*\*30 hrs. online access per month

**Contact Us Now to Learn How  
Your School can get Parents Connected**

**1-310-467-4977**

**[Info@thesurfstation.com](mailto:Info@thesurfstation.com)**